



City of Okotoks

Proclamation Request

Hello,

May marks both Melanoma and Skin Cancer Awareness Month and the beginning of summer. It is imperative that communities across Canada be reminded of the importance of sun safety at this time of the year. In order to keep our communities aware, informed, and vigilant about the potential risks of over-exposure to the sun (UV radiation), we ask that you publicly **proclaim May 2024 as Melanoma and Skin Cancer Awareness Month.**

Over-exposure to UV radiation is one of the major causes of melanoma and non-melanoma skin cancers. Though skin cancers should be largely preventable, their diagnosis rates are increasing. Skin cancer is the most common of all cancers. 1 in 6 Canadians born in the 1990s will get skin cancer in their lifetimes.

While most forms of non-melanoma skin cancer can be surgically removed, melanoma is an aggressive form of cancer. The five-year relative survival rate of melanoma that has metastasized is 18%. Despite these figures, many people seek sun without taking the advisable precautionary measures, or believe that only severe burns contribute to one's risk of skin cancer. In fact, any darkening of skin colour, including a tan, is indicative of UV damage.

There are more new cases of skin cancer each year than the number of breast, prostate, lung and colon cancers combined.

Last year, more than 45 municipalities proclaimed May as Melanoma and Skin Cancer Awareness Month. If you choose to participate in the initiative this year, Save Your Skin Foundation will provide you with resources on these matters which you can share with your residents.

We would also be most happy to discuss providing **free sunscreen dispensers** for your municipalities or specific events (including our SunCare initiative which extends free sunscreen especially to vulnerable communities). We can also join you in your communities by hosting events in your local libraries or other community centres using resources from our **Shining a Light on Sun Safety** initiative which includes childrens books and other activities.

Thank you for your consideration. We look forward to working with you.

Sincerely,



Kathleen Barnard, Founder and President
Save Your Skin Foundation



Melanoma and Skin Cancer Awareness Month

WHEREAS It is imperative that communities across Canada be reminded of the importance of sun safety; and

WHEREAS Over-exposure to UV radiation is one of the major causes of melanoma and non-melanoma skin cancers; and

WHEREAS Skin cancer is the most common of all cancers. 1 in 6 Canadians born in the 1990's will get skin cancer in their lifetime; and

WHEREAS Many people seek sun without taking the advisable precautionary measures and are unaware that any darkening skin colour, including a tan, is indicative of UV damage; and

WHEREAS Skin self-examinations should be performed on a monthly basis because skin cancers are highly treatable when detected early; and

WHEREAS Save Your Skin Foundation is dedicated to the fight against non-melanoma skin cancers, melanoma and ocular melanoma through nationwide education, advocacy, and awareness initiatives:

NOW THEREFORE the month of May 2024 is hereby proclaimed as Melanoma and Skin Cancer Awareness Month in the Town of Okotoks.

Dated this 22nd day of April 2024

--- Original Signed ---



Proclamation, Lighting or Flag Request at the Municipal Centre

Town of Okotoks Corporate Services
5 Elizabeth Street
Okotoks AB T1S 1K1
Inquiries: Phone 403.938.8900 or cao@okotoks.ca

Please Note: Please ensure your request has come in no less than 10 business days prior to the requested Start Date.

Name of the Requesting Organization *

SAVE YOUR SKIN FOUNDATION

Occasion Title *

MELANOMA AND SKIN CANCER AWARENESS MONTH

Request Type *

- Proclamation
- Lighting of the Municipal Centre
- Honorary Flag Raising

If requesting a proclamation, the proclamation document must be uploaded below.

Proclamation Start Date *

2024-05-01

Proclamation End Date *

2024-05-31

Please provide comments to support your request below:

Hello,

On behalf of Save Your Skin Foundation, I am pleased to reach out to you today with the following request.

Please see the attached letter as well as a draft proclamation. Here is additional information as well:

Contact information: Events and Initiatives Coordinator laura@saveyourskin.ca

Proclamation title and dates: May 1st to 31st "Melanoma and Skin Cancer Awareness Month"

Sources:

We partner with numerous Canadian and American health organizations, etc as you can view here! <https://saveyourskin.ca/addl-resources-support-groups/>

<https://saveyourskin.ca/faqs/>

I would be most happy to speak with you about this further. I can also address questions by email.

With thanks and kind regards,

Laura Rinaldi (she/her)
Events and Initiatives Coordinator

SAVE YOUR SKIN FOUNDATION

E: laura@saveyourskin.ca

C: 705-822-8380

W: saveyourskin.ca

Contact Information

First Name *	Last Name *	Phone *
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Email *

LAURA@SAVEYOURSKIN.CA

Address *

Street Address

[REDACTED]

Address Line 2

City

OTTAWA

State/Province/Region

ONTARIO

Postal/Zip Code

[REDACTED]

Country

CANADA

Please upload the proclamation document and any other documents or details supporting your request (i.e.: letter from organization, promotional material, etc.). *

Okotoks Proclamation Request Letter.docx.pdf

170.2KB

The personal information on this form is being collected under the authority of Section 33(c) of the Freedom of Information and Protection of Privacy (FOIP) Act and will be used to respond to your request. Should you have any questions regarding the collection or use of your personal information, please contact the FOIP Coordinator at foip@okotoks.ca or 403.938.8944.