

**From:** Ally Cramm  
**Sent:** February-27-18 9:34 AM  
**To:** Bill Robertson  
**Cc:** Patty Huber  
**Subject:** You're Invited to our 10th Annual Hope & Healing Gala!

Good morning Mayor Robertson and members of council,

I hope you've been keeping well.

First of all, let me once again thank you for your generous support in attending last year's Hope & Healing Gala. Because of you we had our most successful event yet! We hope you enjoyed your evening as well.

2018 is a big year for us, as it marks our 10th Annual gala. We hope you will consider joining us again as we celebrate the difference a decade of generosity has made for the hundreds of women and children who have come through our doors in that time.

**Details:**

**Saturday, April 14th, 2018**

**5-11pm**

**Lynnwood Ranch, Aldersyde**

**Tickets are \$200 each or \$1,400 for a Table of 8.**

**Available on Eventbrite:** <http://bit.ly/RHS2018gala>

(further details attached)

If you purchase your tickets before our extended Early Bird deadline of March 5th, you'll be entered into our prize draw for a chance to win two extra tickets, free! We hope you'll be able to share the fun and excitement of this inspiring night with more of your friends, who might not have been able to join you otherwise.

The evening will once again feature entertainment from the Calgary Fiddlers and Tanya Ryan. There will be live and silent auctions, two raffles and of course, the amazing food put out by Lynnwood.

The Progress Club Donor Board will return for its second year, giving you the opportunity to donate toward specific shelter needs of your choosing; and we will be playing a video summing up some of the ways donors have impacted our families and our work.

Some of the cool items up for grab in the auctions include box suite tickets to a Flames game next season, a snowboard, golf passes and gift cards to numerous, Foothills restaurants. Something new this year, we are trading out our traditional wine raffle package for a Craft Beer experience!

If you have any questions, please don't hesitate to ask.

We hope you to see you there!

In gratitude,

Ally



**Ally Cramm**

Community Relations Coordinator

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**ROWAN  
HOUSE**  
SOCIETY

BUILDING VIOLENCE FREE COMMUNITIES

Please join us for our **10th Annual**

# *Hope & Healing Gala*

**Saturday, April 14th, 2018  
Lynnwood Ranch, Aldersyde**

**2018 Sponsorship Opportunities**

*"The world needs hope and hope needs help."*  
Jeff Shuck—Plenty Consulting

# Help Hope Grow...

## Did you know?

- A Rowan House Shelter Counsellor is waiting on the other side of our telephone crisis line 24 hours a day, 7 days a week, 52 weeks a year, supporting women and children fleeing family violence...
- Prevention Education Facilitators do hundreds of presentations each school year, teaching Foothills students about self-esteem, empathy, dating violence and healthy relationships—empowering them to make choices that break the cycle of abuse and lead to lives free of violence...
- Child Development Workers spend thousands of hours each year helping our littlest residents to just be kids while dealing with the traumatizing things they may have witnessed or experienced before calling Rowan House home...



**Over half of the residents at Rowan House Emergency Shelter are children.**

In our 2016-2017 fiscal year, Rowan House admitted 92 women and 108 children. During this same time, 369 women and children were turned away

## ALL BECAUSE OF YOU

Planning has begun for the 2018 Hope & Healing Gala and we are asking for your support.

How you can help:

**Sponsor the Gala / Buy a Ticket / Donate an Auction Item**

Family violence has no gender, racial, economical or geographical boundaries.  
*It's not just a women's issue, it is a human issue.*

Every dollar raised through this important event ensures we can continue to provide services and programming that protect women and children in crisis today and create violence free communities into the future.

For more information please call 403-652-3316 or email [gala@rowanhouse.ca](mailto:gala@rowanhouse.ca)



# Sponsorship Levels

## **Crown Sponsor—\$25,000 commitment/year for 2 years**

- Title Sponsor Recognition in all branding and marketing of event (The *your company name* Hope & Healing Gala)
- 16 tickets per year
- Logo and company link on Rowan House website
- Name and logo on event poster\* and in gala program and evening slide show
- Ongoing mentions through social media, monthly newsletters and live media
- Recognition with logo in post-gala thank you ad in local papers, social media and newsletter
- Interview in post-gala video thank you (clip to be recorded at gala) to be posted on social media and used in promotion of next gala

## **Trunk Sponsor—\$10,000**

- 16 tickets
- Logo and company link on Rowan House Website
- Logo on event poster\* and in gala program and evening slide show
- Ongoing mentions through social media, monthly newsletters and live media
- Recognition in post-gala thank you ad in local papers, social media and newsletter

## **Branches Sponsor—\$5,000**

- 8 tickets
- Logo and company link on Rowan House website
- Logo on event poster\* and in gala program and evening slide show
- Ongoing mentions through social media and monthly newsletters
- Recognition in post-gala thank you ad in local papers, social media and newsletter

## **Leaves Sponsor—\$2,500**

- 4 tickets
- Logo and company link on Rowan House website
- Recognition in gala program and evening slide show
- Recognition in post-gala thank you ad in local papers, social media and newsletter

## **Berries Sponsor—\$1,000 (unable to attend but would like to support)**

- Recognition in gala program and evening slide show
- Recognition in post-gala thank you ad in local papers, social media and newsletter

**Tickets: \$1,400 for a Table of 8 or \$200 each**

\*please note we have a firm print deadline of January 15, 2018, however any digital marketing can be updated at any time if your sponsorship is made after that date.

**For more information on sponsoring the 2018 Hope & Healing Gala  
please email [gala@rowanhouse.ca](mailto:gala@rowanhouse.ca)**



*Our Vision*

*That every person is safe and secure and lives without abuse.*

*Our Mission*

*Rowan House Emergency Shelter provides crisis intervention,  
long-term support and education for those affected by  
family violence in rural communities.*

*Rowan House Trauma Informed services take into account an  
understanding of trauma in all aspects of service delivery.*

*Safety, trustworthiness, choice, collaboration and empowerment  
are the core values at Rowan House.*

**Rowan House Emergency Shelter  
Box 5121, High River, AB T1V 1M3  
403-652-3316  
[www.rowanhouse.ca](http://www.rowanhouse.ca)**

**Charitable Registration #: 899496707 RR0001**

**Charitable Tax Receipts issued based on Canada Revenue CSP-C13 ruling**