

February 2, 2018

Town of Okotoks
Mayor and Council
Sent via email

Dear Mayor Robertson and Council,

The High River Kraft Hockeyville 2018 (HRKH2018) Committee is rallying the community to support High River's nomination to Kraft Hockeyville 2018 for a chance to win \$250,000 in arena upgrades and the opportunity to host an NHL Pre-Season Hockey Game.

Kraft Hockeyville has changed their process since Okotoks successfully made it to the Top 10. Now, there are five phases to Kraft Hockeyville and we are in the first phase which is to rally the community to share their stories, pictures and videos about High River's community spirit and passion for hockey. In phase two a panel of judges from the sponsor, NHL and NHLPA will review submitted content for creativity and effort (10%), examples of actions and/or events that demonstrate community spirit and dedication to support the sport (30%), depiction of the nominated community spirit and passion for hockey (30%) and description of how the money will be used (30%). On March 17th, the Top 4 finalists will be announced and if selected we will have less than two weeks to rally voter support to help us win the grand prize which will be awarded on March 31st.

On behalf of the HRKH2018 Committee, I am asking the Town of Okotoks to issue a letter confirming their support for High River's nomination to become the next Kraft Hockeyville.

You can find information on our town's rally page
<https://www.krafthockeyville.ca/community/11E7E6A985F0B0D2BCD2BB3AEA662A63>

Share, retweet and tag posts on Facebook: [highriverkrafthockeyville2018](#) and Twitter @HRKH2018 using the hashtags #KraftHockeyville, #Contest, #RallyTogether and #HRHK2018

Sincerely,

Melissa Pryor
Chairperson
High River Kraft Hockeyville 2018
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