



#120, 6835 Railway Street SE Calgary, AB T2H 2V6
Telephone: (403) 230-2764 | Toll-Free: 1-866-EPILEPSY (1-866-374-5377)
Email: info@epilepsycalgary.com | epilepsycalgary.com
Charitable Registration Number: 11890 0778 RR0001

February 2, 2026

Subject: Request for Proclamation for Purple Day for Epilepsy Awareness, March 26, 2026

Epilepsy Southern Alberta (formerly known as The Epilepsy Association of Calgary), in recognition of Epilepsy Awareness Month would like to request March 26, 2026 to be proclaimed Purple Day for Epilepsy Awareness in the Town of Okotoks, Alberta.

Purple Day is a significant initiative where landmarks and buildings across Calgary, Southern Alberta, and Canada illuminate in purple to raise awareness for epilepsy. We are fortunate to have had various organizations, businesses, and municipalities joining us in this cause, and we invite the Town of Okotoks to become a part of this collective effort once again this year.

To facilitate this collaboration, we can also provide you with promotional materials, including a poster for display at the Town of Okotoks' municipal building and one for social media. Furthermore, we would be delighted to include the Town of Okotoks on our platforms as a token of our appreciation for your support.

Your participation would hold great significance for us, and we would be sincerely grateful to count the Town of Okotoks as a valued supporter of this initiative. Thank you very much for considering this opportunity, and we look forward to the possibility of collaborating with you to make Purple Day 2026 a memorable and impactful event.

More than 30,000 people in Southern Alberta are living with an epilepsy diagnosis. When someone has a seizure, a discharge of excessive electrical activity in the brain affects how a person feels, thinks, and behaves. The symptoms range from mild to debilitating and can last anywhere from seconds to minutes. Epilepsy Southern Alberta offers programs, support services and advocacy to anyone affected by epilepsy, free of charge.

Should you have any questions or require additional information, please do not hesitate to contact us at ambassador@epilepsycalgary.com or at the phone numbers below.

Thank you for your time and consideration.

Warm regards,



Ken Rabb
Manager, Development and Community Engagement
403-230-2764 ext. 102

Lenya Wilson
Volunteer Ambassador
587-899-5845





Purple Day for Epilepsy Awareness 2026

WHEREAS Epilepsy is a neurological disorder characterized by recurring seizures that significantly impact an individual's physical, psychological, and social well-being. These seizures can occur at any time or place; and

WHEREAS Epilepsy awareness can increase the understanding of living with this condition, eliminate the stigma, and help those with epilepsy feel supported and less alone; and

WHEREAS One in one hundred Southern Albertans are currently living with a diagnosis of epilepsy; and

WHEREAS People of all ages, races, and backgrounds can develop epilepsy at any time in their lives; and

WHEREAS By learning about epilepsy and seizure first aid, we are better prepared to offer acceptance, understanding, and support for those impacted by epilepsy; and

THEREFORE Members of Okotoks Town Council, commend the work of Epilepsy Southern Alberta (formerly known as the Epilepsy Association of Calgary) in raising awareness and understanding of epilepsy, reducing stigma, and empowering those who live with epilepsy to participate fully in their communities, and do hereby proclaim March 26, 2026 Purple Day for Epilepsy Awareness in the Town of Okotoks.

Dated this 23rd day of March 2026.

Original Signed
