

MUNICIPAL ENFORCEMENT PRIORITIES AND RCMP PERFORMANCE PLAN

Issue

The 2025 Municipal Enforcement priorities and RCMP Annual Performance Plan is provided to Council for approval.

Motion Proposed by Administration

That the priorities of Traffic Safety, Noise, Nuisance and Unsightly Premises be included in the 2025 Municipal Enforcement priorities and the priorities of Traffic Safety, Crime Reduction, and Proactive Police Visibility be included in the RCMP Annual Performance Plan.

Report, Analysis and Financial Implications

Public safety is a shared responsibility. By actively engaging through an open house with both Okotoks Municipal Enforcement (OME) and RCMP, and/or responding to the 2025 Public Safety Survey, community members have played a vital role in shaping public safety priorities within our community. The findings from the survey are summarized in the attached What We Learned Report.

OME 2025 Priorities:

As indicated in the attached What We Learned Report the top three (3) OME priorities are:

1. Traffic safety
2. Noise
3. Nuisance and unsightly premises

The majority of respondents reported feeling satisfied with the overall level of safety in Okotoks, as well as with the services provided by OME. However, some neighbourhoods reported ongoing concerns regarding:

- Traffic enforcement (speeding, distracted driving)
- Noise disturbances
- Nuisance and unsightly premises
- Animals at large

Notably, while approximately 75% of respondents reported witnessing a safety or bylaw violation in the past year, only one-third took action to report the issue to OME.

Okotoks RCMP 2025 Policing Priorities:

Each year the RCMP deploy their resources based on an Annual Performance Plan (APP). The APP is a strategic blend of provincial and local priorities intended to reflect the public safety priorities of the community. For 2025, three (3) policing priorities were established through the Okotoks Detachment leadership team based on local community consultation reflecting the most recent community concerns. As indicated in the attached What We Learned Report the top three (3) policing priorities are:

1. Traffic Safety
2. Crime Reduction
3. Proactive Police Visibility

While 93% of respondents reported feeling safe or very safe in Okotoks, there are concerns regarding:

- Property crime
- Traffic enforcement
- Officer visibility
- Impaired and distracted driving

It is worth noting that over the past five (5) years, there has been a significant decrease in residents reporting victimization by property crime.

Strategic Plan Goals

<input type="checkbox"/> Responsibly Managed Growth	<input type="checkbox"/> Demonstrated Environmental Leadership
<input type="checkbox"/> Strong Local Economy	<input checked="" type="checkbox"/> Enhanced Culture & Community Health
<input type="checkbox"/> Organizational Excellence	

Equity/Diversity/Inclusivity Impacts and Strategy

Diverse engagement opportunities are provided to our community so that perspectives and ideas from all interested parties are considered in Council's decision-making process. The 2025 public safety engagement was offered in-person and online to address barriers to participation and reflect the range of diversity with the community.

Environmental Impacts

n/a

Governing Policies/Bylaws/Legislation or Agreements

GP-D-2.6 Council's Community Engagement Policy

EL-B-2.6 Community Engagement Policy

Community Engagement Strategy

In 2025, public safety engagement efforts focused on capturing community perspectives on current safety conditions and future priorities.

Okotoks RCMP and Okotoks Municipal Enforcement, in partnership with the Town's Community Engagement business centre, collaboratively hosted a first ever, "Coffee with a Cop" in January 2025 and an Open House in March 2025. Both events received local media coverage and experienced moderate attendance.

This year's Public Safety Survey allowed for a more comprehensive understanding of local safety issues. The survey was open from February 18 to March 4, 2025, and received 473 responses, including from the Okotoks Citizen Panel - a group of engaged residents who opt in for community engagement opportunities. This was supplemented by a Public Safety Open House, attended by 55 community members. The findings were compiled in the What We Learned Report, which informs both enforcement and policing strategies moving forward.

Alternatives for Consideration

n/a

CAO Comments

I support the approval of the priorities as they are consistent with the feedback received from the public about key issues within the community.

Attachment(s)

1. Public Safety Survey What We Learned Report - March 2025

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