



## **2025 PUBLIC SAFETY SURVEY RESULTS – WHAT WE LEARNED REPORT**

### **Issue**

The 2025 Public Safety Survey Results are provided to Council for information.

### **Motion Proposed by Administration**

That the 2025 Public Safety Survey Results be received as information.

### **Report, Analysis and Financial Implications**

Public safety is a shared responsibility. By actively engaging with both Municipal Enforcement and RCMP, and responding to the survey, community members have played a vital role in shaping public safety priorities within our community.

Okotoks Municipal Enforcement 2025 Priorities:

The Okotoks Municipal Enforcement team is pleased to present the key findings from the 2025 Public Safety Survey, which identified the following top three enforcement priorities.

#### Top Priorities

1. Traffic enforcement
2. Noise
3. Nuisance and unsightly premises

#### Community Perception

The majority of respondents reported feeling satisfied with the overall level of safety in Okotoks, as well as with the services provided by Municipal Enforcement. However, some neighbourhoods reported ongoing concerns regarding:

- Traffic enforcement
- Noise disturbances
- Nuisance and unsightly premises
- Animals at large

Notably, while approximately 75% of respondents reported witnessing a safety or bylaw violation in the past year, only one-third took action to report the issue to Municipal Enforcement.

Okotoks RCMP 2025 Policing Priorities:

The RCMP allocates resources each year based on the Annual Performance Plan (APP), which balances provincial and local priorities. The Public Safety Survey identified the top three policing priorities in the community as:

1. Crime reduction
2. Traffic enforcement
3. Proactive police visibility

While 93% of respondents reported feeling safe or very safe in Okotoks, there are concerns regarding:

- Property crime
- Traffic enforcement
- Officer visibility
- Impaired and distracted driving

It is worth noting that over the past five (5) years, there has been a significant decrease in residents reporting victimization by property crime.

Administration and the Okotoks RCMP Detachment will now use these top three community priorities in conjunction with K Division to develop the RCMP Annual Performance Plan, which will be presented to Council for approval prior to June 30, 2025.

### Strategic Plan Goals

<input type="checkbox"/>	Responsibly Managed Growth	<input type="checkbox"/>	Demonstrated Environmental Leadership
<input type="checkbox"/>	Strong Local Economy		
<input type="checkbox"/>	Organizational Excellence	<input checked="" type="checkbox"/>	Enhanced Culture & Community Health

### Equity/Diversity/Inclusivity Impacts and Strategy

Diverse engagement opportunities are provided to our community so that perspectives and ideas from all interested parties are considered in Council’s decision-making process. The 2025 public safety engagement was offered in-person and online to help reduce barriers to participation and ensuring a broader cross-section of community voices were heard.

### Environmental Impacts

n/a

### Community Engagement Strategy

Okotoks Municipal Enforcement and RCMP operate as a collaborative policing service, focused on outreach efforts. In 2025, public safety engagement efforts focused on capturing community perspectives on current safety conditions and future priorities.

This year’s Public Safety Survey allowed for a more comprehensive understanding of local safety issues. The survey was open from February 18 to March 4, 2025, and received 473 responses, including from the Okotoks Citizen Panel - a group of engaged residents who opt in for community engagement opportunities. This was supplemented by a Public Safety Open House, attended by 55 community members. The findings were compiled in the What We Learned Report, which informs both enforcement and policing strategies moving forward.

Administration would like to extend appreciation to each resident who made time to participate in the annual public safety survey and to those who attended the public safety open house.

**Alternatives for Consideration**

n/a

**CAO Comments**

Hearing from the community is essential to determine what their priorities are from a community safety perspective. This feedback will help inform the annual workplan for the departments. The departments close the loop back to the public with their quarterly reports showing progress against these activities. Thank you to the public for their input.

**Attachment(s)**

1. Public Safety Survey What We Learned Report – March 2025

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