

	<i>Strong Local Economy</i>	
	Policy Type:	Purpose Statement
	Number:	PS-A-23
	To be Reviewed:	Once per term
	Approval Date:	March 8, 2021
	Motion Number:	21.C.094 22.C.106
	Revised Date(s):	March 14, 2022

Policy Statement:

Okotoks based employment and resilient businesses strengthen the economy. Thoughtful, collaborative economic development will allow dismantling of barriers and support of local entrepreneurs. Okotoks provides a high level quality of life through its many amenities that entice businesses to locate to the community.

1. Okotoks fosters conditions that are conducive to a diversified, stable, resilient economy.
 - 1.1 An environment conducive to business health including land and building development, taxation, and licensing policy.
 - 1.2 An environment conducive to being locally and nationally competitive for talent and investment.
 - 1.3 An environment conducive to local and regional business retention, growth, and expansion.
 - 1.4 An environment conducive to supporting a thriving downtown Okotoks.
 - 1.5 An environment conducive to attracting visitors.

2. Okotoks fosters conditions that are conducive to building strong relationships with the local business community.