

	Strong Local Economy	
	Policy Type:	Purpose Statement
	Number:	PS-A-2.3
	To be Reviewed:	Once per term
	Approval Date:	March 8, 2021
	Motion Number:	21.C.094 22.C.106
	Revised Date(s):	March 14, 2022

Policy Statement:

Okotoks based employment and resilient businesses strengthen the economy. Thoughtful, collaborative economic development will allow dismantling of barriers and support of local entrepreneurs. Okotoks provides a high level quality of life through its many amenities that entice businesses to locate to the community.

1. Okotoks fosters conditions that are conducive to a diversified, stable, resilient economy.
 - 1.1 An environment conducive to business health including land and building development, taxation, and licensing policy.
 - 1.2 An environment conducive to being locally and nationally competitive for talent and investment.
 - 1.3 An environment conducive to local and regional business retention, growth, and expansion.
 - 1.4 An environment conducive to supporting a thriving downtown Okotoks.
 - 1.5 An environment conducive to attracting visitors.

2. Okotoks fosters conditions that are conducive to building strong relationships with the local business community.

Service Level Descriptions:

~~Within the description and context the economic development service levels including business services will be adhered to.~~



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Service	Service Level Descriptions	Service Level
Economic Development	To support the economic health, stability, diversity, and prosperity of our community.	<ul style="list-style-type: none"> • Business licensing. • Investment attraction by attracting new target sector businesses and investors. • Regional and intermunicipal planning and development and coordination. • Provide planning and development advice. • Deliver visitor information services including wayfinding processes. • Facilitate business opportunities at community events and festivals. • Support business development for retention and expansion. • Manage and develop land and corporate properties. • Facilitate filming opportunities and promote Okotoks as a film-friendly community.