



# Please join us!

Light up RED on October 9, 2024 to help celebrate
Inflamed Brain Alliance's second
#Red4PANS light-up campaign for

# World PANS PANDAS Awareness Day.

As Canada's only PANS PANDAS charity, Inflamed Brain Alliance is committed to changing the public's awareness of this little known autoimmune neuropsychiatric condition which causes traumatic impacts for the entire family. Due to a lack of education & research, health care system barriers routinely delay timely diagnosis and urgent treatment for thousands of children and young adults across our nation.

Please join the 50+ Canadian landmarks uniting this October to shine light on PANS PANDAS.

If you are not the person to authorize this request, please forward to a colleague who can.

Date of Special Lighting: Wednesday, October 9, 2024

First choice date: 10/9/2024 (Second choice: 10/08/2024 | Third choice: 10/10/2024)

Colors Requested: RED - #FF0000; rgb (255,0,0); alternate color is pink

<u>2024 Light Up for PANS PANDAS approvals</u> are listed on IBA's website. Illuminated landmarks will be mentioned on social network sites, press announcements, news articles, and/or blog posts.

Organization: Inflamed Brain Alliance (IBA)

**Charitable #:** 798185542RR0001

**Contact Person:** Kirsten Popowich, IBA Initiatives Coordinator

Email address: Red4PANS@inflamedbrain.org

Social Media: Facebook: @inflamedbrainalliance

Instagram: @inflamedbrainalliance

Twitter: @inflamedbrain\_

Hashtags: #Red4PANS, #InflamedBrain, #BringHealthToMind

#### **PANS PANDAS: Definition, Impacts & Prevalence**

World PANS PANDAS Awareness Day is on October 9, 2024 to raise awareness of the autoimmune neuropsychiatric conditions - PANS PANDAS. PANS (Pediatric Acute-onset Neuropsychiatric Syndrome) and PANDAS (Pediatric Autoimmune Neuropsychiatric Disorder Associated with Streptococcus) often appear very suddenly and affect the physical and mental health of children and adults. As the result of a misfiring autoimmune process, the brain inflammation caused by infection (or noninfectious trigger) can mimic common mental health symptoms such as depression, anxiety, OCD and major behavioral changes.

According to PANDAS Network US research, one in every 200 children is affected by PANS PANDAS. Based on this statistic, IBA estimates approximately 30,000 Canadian children are potentially impacted by this condition - yet the public is largely unaware of it.



## Proclamation, Lighting or Flag Request at the Municipal Centre

Community Safety & Organizational Excellence 5 Elizabeth Street Okotoks AB T1S 1K1

Inquiries: Phone 403.938.8900 or cao@okotoks.ca

Please Note: Please ensure your request has come in no less than 10 business days prior to the requested Start Date.

Name of the Requesting Organization *
inflamed brain alliance
Occasion Title *
world pans pandas awareness day
Poquest Type *
Request Type *
Proclamation
Lighting of the Municipal Centre
Honorary Flag Raising
Which color(s) did you want to display? *  Please specify the lighting colour(s) your orgnization is requesting.
Red
Lighting Date*
2024-10-09

### Please provide comments to support your request below:

World PANS PANDAS Awareness Day is on October 9, 2024 to raise awareness of the autoimmune neuropsychiatric conditions - PANS PANDAS. PANS (Pediatric Acute-onset Neuropsychiatric Syndrome) and PANDAS (Pediatric Autoimmune Neuropsychiatric Disorder Associated with Streptococcus) often appear very suddenly and affect the physical and mental health of children and adults. As the result of a misfiring autoimmune process, the brain inflammation caused by infection (or noninfectious trigger) can mimic common mental health symptoms such as depression, anxiety, OCD and major behavioral changes.

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## **Contact Information**

First Name *	Last Name *	Phone *
kirsten	popowich	

#### Email \*

red4pans@inflamedbrain.org

#### Address\*

Street Address

Address Line 2

City State/Province/Region

calgary alberta

Postal/Zip Code Country

canada

Please upload the proclamation document and any other documents or details supporting your request (i.e.: letter from organization, promotional material, etc.).

Landmark-light-up-request-World-PANS-PANDAS-Awareness-Day-2024 (1).pdf

154.8KB

The personal information on this form is being collected under the authority of Section 33(c) of the Freedom of Information and Protection of Privacy (FOIP) Act and will be used to respond to your request. Should you have any questions regarding the collection or use of your personal information, please contact the FOIP Coordinator at foip@okotoks.ca or 403.938.8944.