

Municipal Enforcement Quarterly Update


Data Effective Date	Topic	Prepared By
June 30, 2024	Q2 Quarterly Update	Vikram Kulkarni

KEY UPDATES

- Violation Trends:** Speeding remains the top violation type for issued tickets, tags, and warnings. Approximately 34% of tickets, tags, and written warnings issued in Q2 have been for speeding infractions.
- Complaint Trends:** Complaint volume is relatively similar to the same period last year, with Traffic related complaints being most common at 27% of total complaints.
- Operational Outputs:** Besides a marginal change for community complaints compared to last year (n=549), nearly all operational outputs¹ have significantly increased.
- Efficiency Enhancements:** June 30th, 2024, marked one year since the introduction of the E-Ticketing² program in Okotoks. This is a provincial initiative which has brought about improvements (50%) in process efficiencies including client and officer safety.
- Community Engagement:** Public events and celebrations have required increased patrols to manage crowds and prevent disturbances to ensure public safety.

These key updates signify OME’s commitment to managing issues, improving operational capabilities and fostering meaningful engagement with the community to support public safety.

MUNICIPAL ENFORCEMENT ACTIVITY

	Q2 2024	Q2 2023	% Change	Difference	
Complaints Received	549	526	4%	23	Y
Tickets	904	326	177%	578	Y
Town Tags	41	12	242%	29	Y
Written Warnings	370	92	302%	278	Y
Issued Fine Amount ³	\$217.16k	\$82.38k	164%	\$134.78k	Y

Source(s): OME Statistical Reporting Tool; Extracted July 3, 2024.

¹ Calls for service, Tickets, Town Tags, Written Warnings, Patrol Activities, are some of the list of operational outputs

² E-ticketing is a combined system of e-ticketing software onto mobile computers in an enforcement vehicle that allows the scanning of driver’s licenses and printing of tickets automatically. Year to date in 2024, e-tickets have accounted for ~97% of issued fine amount.

³ Issued fines amount is not a direct indicator of a revenue amount.



Figure 1 – Complaint Activity Q2 2024 vs Q2 2023

Source(s): OME Statistical Reporting Tool; Extracted July 3, 2024. (LY = Last Year)

UPDATE:

- The increase in patrol activity is attributed to both new resources, and larger staffing complement. Staff have been supporting seasonal variations including holiday seasons through to the summer months, which include public events and celebrations. Our commitment to partnering with the community to support community safety is a primary driver of increased patrols.

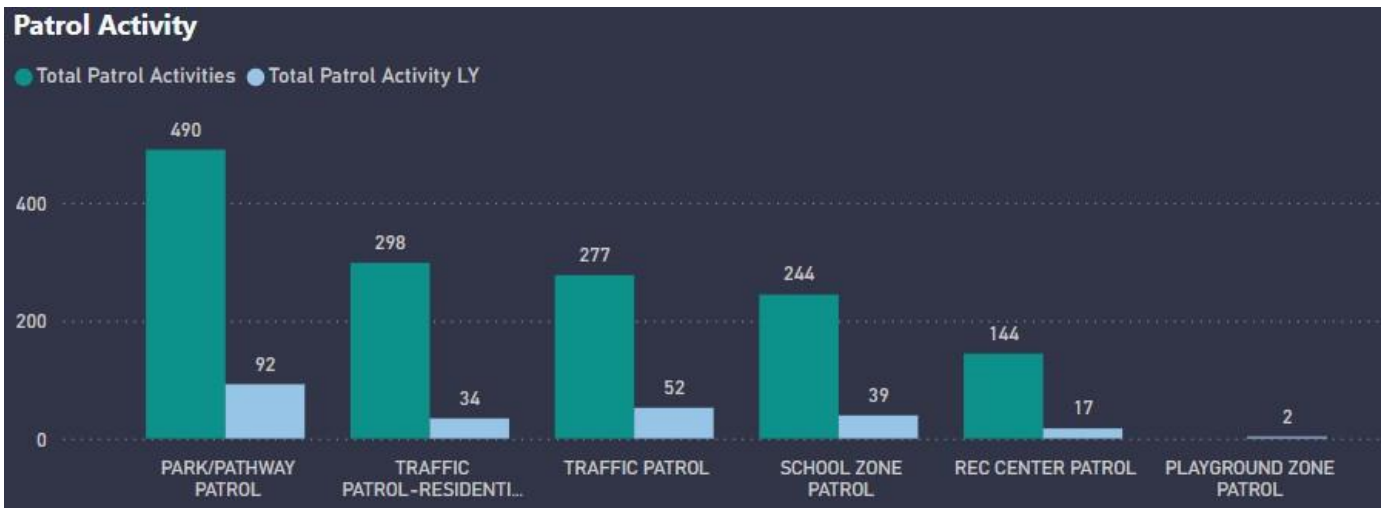
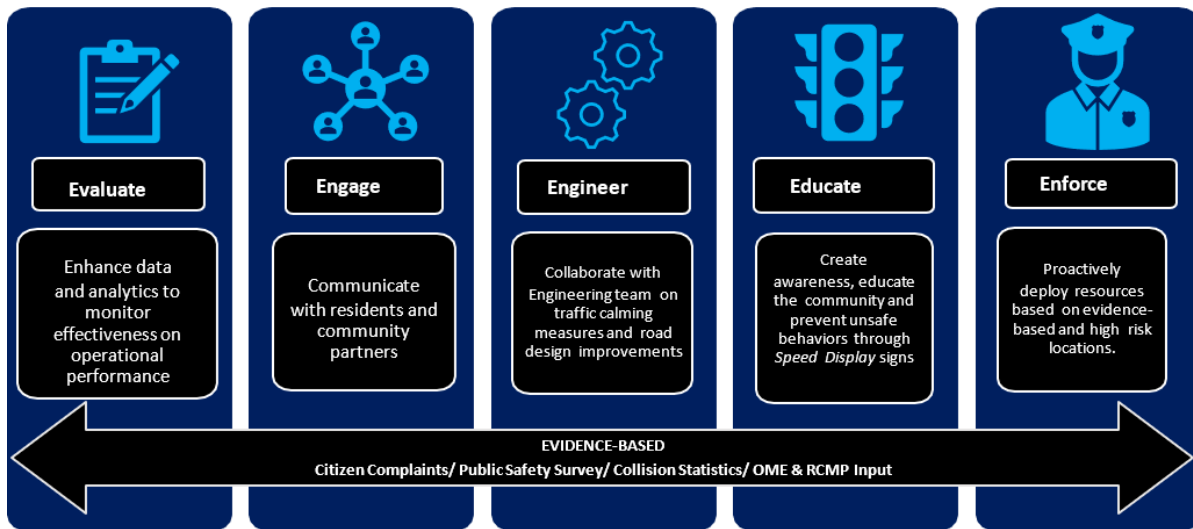


Figure 2 – Patrol Activity Q2 2024 vs Q2 2023

Source(s): OME Statistical Reporting Tool; Extracted July 3, 2024. (LY = Last Year)

SPEED MANAGEMENT CONTINUUM REMINDER

Speed Management Continuum



The Speed Management Continuum is designed to provide a comprehensive strategy that encompasses various components aimed at effectively managing and reducing speeding incidents.

- Staffing Update (**Moved from Q2 to Q3**)
- Noise Attenuation Update

APPENDIX

- 2024 OME Speed Management Continuum