



Menstrual Health Day 2024

Whereas The Period Purse is a registered charity that launched in Toronto in 2017. The Period Purse strives to achieve menstrual equity by providing people who menstruate access to free menstrual products and to reduce the negative stigma associated with periods through education and advocacy.

Whereas Initiated by German non-profit WASH United in 2014, **Menstrual Hygiene Day** (MH Day) is a global day of action with more than 830 partner organizations working together to catalyze awareness and action towards a world without period poverty and stigma.

Whereas The date of 28 May represents the average menstrual cycle (average duration of 28 days, with on average 5 days of bleeding).

Whereas This day highlights the importance of menstrual equity and public education that advocates for equitable access to proper menstrual health

Whereas MH Day raises awareness about the challenges that women, girls and gender diverse people experience due to the menstruation

Whereas Through open dialogue to help consider taboos surrounding periods, we can work to promote equitable access to period needs and products

Now Therefore, Members of Okotoks Town Council do HEREBY PROCLAIM May 28, 2024 as Menstrual Health Day in the Town of Okotoks.

-- ORIGINAL SIGNED --



Proclamation, Lighting or Flag Request at the Municipal Centre

Town of Okotoks Corporate Services
5 Elizabeth Street
Okotoks AB T1S 1K1
Inquiries: Phone 403.938.8900 or cao@okotoks.ca

Please Note: Please ensure your request has come in no less than 10 business days prior to the requested Start Date.

Name of the Requesting Organization *

The Period purse

Occasion Title *

Menstrual health day (mh day)

Request Type *

- Proclamation
- Lighting of the Municipal Centre
- Honorary Flag Raising

If requesting a proclamation, the proclamation document must be uploaded below.

Which color(s) did you want to display? *

Please specify the lighting colour(s) your organization is requesting.

RED

Proclamation Start Date *

2024-05-28

Proclamation End Date *

2024-05-28

Lighting Date *

2024-05-28

Please provide comments to support your request below:

Hello!

My name is Elsa, and I am reaching out today on behalf of The Period Purse (TPP). Since 2017, our registered Canadian charity has been striving to achieve menstrual equity by providing people who menstruate access to free menstrual products, and reduce the negative stigma associated with periods through education and advocacy.

We are contacting the City of Okotoks to request the lighting of the Municipal Centre in Red for May 28th as World Menstrual Health Day., as well as the proclamation of May 28, 2024 as Menstrual Health Day. This request falls under the not-for-profit charitable awareness campaign. We have reviewed and are in compliance with the Declaration of Compliance with Anti-Harassment/Discrimination Legislation & City Policy.

MH Day was initiated in 2014 by German non-profit WASH as a global day of action with more than 830 partner organizations working together to catalyze awareness and action towards a world without period poverty and stigma.

Every year, towns and cities across Canada join us by lighting up monuments red, flying the TPP flag, and proclaiming May 28th World Menstrual Health Day. The lighting of monuments across the county including the TORONTO sign will increase the discussion around periods and help to remove the stigma associated with periods.

We will be sharing the lighting of the Municipal Centre, along with all other monuments, flag raisings and proclamations on our website, our newsletter and our social media feed @theperiodpurse, and the likeness for the Municipal Centre may appear on the above platforms.

We'd love to have the City of Okotoks join this movement again for World Menstrual Health Day this year.

I look forward to hearing from you!

Thank you,

Elsa Rollier

*TPP has been approved for using the name Menstrual Health Day, in place of Menstrual Hygiene Day in Canada

Contact Information

First Name *	Last Name *	Phone *
Elsa	rollier	[REDACTED]

Email *

Advocacy@theperiodpurse.com

Address *

Street Address

[REDACTED]

Address Line 2

City

Etobicoke

Postal/Zip Code

[REDACTED]

State/Province/Region

Ontario

Country

Canada

Please upload the proclamation document and any other documents or details supporting your request (i.e.: letter from organization, promotional material, etc.). *

Draft MHD proclamation_Letterhead.docx

337.59KB

The personal information on this form is being collected under the authority of Section 33(c) of the Freedom of Information and Protection of Privacy (FOIP) Act and will be used to respond to your request. Should you have any questions regarding the collection or use of your personal information, please contact the FOIP Coordinator at foip@okotoks.ca or 403.938.8944.