

RESPONSE TO COUNCILLOR INQUIRY / SUGGESTION

COUNCILLOR ROBINSON

Councillor Robinson provided an inquiry regarding why the Town does not facilitate on-demand broadcasting platforms of amateur and youth sports at venues such as the Okotoks Recreation Centre, Centennial Arenas, and Cavalry FC Regional Field House locations.

Estimated Administrative Time to Respond



Under 4 hours (no motion required)



Over 4 hours (motion required) Estimated Hours: n/a

Motion

n/a

Response

In 2020 Okotoks Administration conducted a cross functional review of LiveBarn (a web-based on demand livestreaming platform) in Town of Okotoks recreation facilities. Two items of concern were brought forward without resolve from the potential vendor.

1. Details are needed on how protection of personal information is managed with utilizing LiveBarn. In particular the collection and disclosure of personal information and a concern that LiveBarn stores recordings in the USA. The Town of Okotoks had reached out to the Office of the Information and Privacy Commissioner (OIPC) of Alberta and received the response that a Privacy Impact Assessment (PIA) was suggested to be completed before proceeding. Okotoks decided not to initiate a PIA. In Administration's research at that time, no Alberta municipality using LiveBarn had completed a PIA.
2. Control of the recording devices was discussed with LiveBarn and, while the Town of Okotoks could request blackout times, the control to turn on or off the cameras is with LiveBarn. The lack of control for Okotoks to turn off livestreaming was determined to pose too high of a risk for the municipality.

Administration has recently received interest from a different vendor for providing the live broadcasting. An internal review may be re-explored in due course.

The Cavalry Fieldhouse operator investigated this about four years ago also. The required bandwidth was not available at the time however with the recent addition of fibre service, this could be re-investigated. A preliminary cost analysis could be undertaken if the board decides to pursue.

If Council wishes to pursue this as a service level enhancement to its facilities, a resolution should be provided to guide Administration's actions and next steps.

Attachment(s)

n/a

Prepared by:
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