

PUBLIC HEARING FOR BYLAW 12-24 - LAND USE BYLAW AMENDMENT

Purpose

The purpose of Bylaw 12-24 is to amend the Land Use Bylaw (LUB) to exempt election signage from the requirements of a development permit and all sign standards of the LUB, provided it complies with the provisions of the Town of Okotoks proposed Election Signage Bylaw.

Readings

Depending on the outcome of the public hearing, this Bylaw is ready for second and third readings.

Report, Analysis and Financial Implications

In alignment with the proposals outlined in the proposed Election Signage Bylaw, Administration is recommending amendments to the LUB to facilitate the proposals. The intention of the Election Signage Bylaw is to formally adopt the use of "sign corrals"; a sign corral is a designated and identified parcel of public land upon which utility locates have been conducted and the Town permits, on a temporary basis for a specified time, the placing of election signs.

As the LUB currently regulates all signage in Okotoks, amendments are required to remove conflicts with the proposed Election Signage Bylaw and enable that Bylaw to regulate the placement of election signs on public land. The proposed amendment would exempt election signs from being regulated under the LUB signage provisions.

There are no alignment concerns between this Bylaw, the Municipal Development Plan, or any other Regional Plans.

Strategic Plan Goals

- Responsibly Managed Growth
- □ Strong Local Economy
- Organizational Excellence

Demonstrated Environmental Leadership
Enhanced Culture & Community Health

Public Participation Strategy

This public hearing was advertised in the Okotoks Western Wheel on March 6th and 13th, as well as on the Town website in accordance with the requirements of the *Municipal Government Act*. At the time of report preparation, no written correspondence was received.

At the same meeting of Council, the Town of Okotoks Election Signage Bylaw will be brought back for second and third readings, to coincide with the adoption of this Bylaw.

Alternatives for Consideration

n/a

CAO Comments

I support second and third reading of this Bylaw dependent upon the outcome of the public hearing.

Attachment(s)

1. Bylaw 12-24 Land Use Bylaw Amendment First Reading Version

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