



## **BYLAW 11-24 – ELECTION SIGNAGE**

### **Purpose**

The purpose of Bylaw 11-24 is to regulate election signage within the Town of Okotoks.

### **Readings**

That Bylaw 11-24 be read a second and third time and passed; and

That Election Signage Policy CMD-P-3.9 be repealed.

### **Report, Analysis and Financial Implications**

The Town has governed the placement of election signs on public land using sign corrals, defined as “designated and identified parcels of public land upon which utility locates have been conducted and the Town permits, on a temporary basis for a specified time, the placing of election signs.” In alignment with best practices, Administration recommends that Council formally approve this process by bylaw.

This Bylaw proposes additional sign corral locations to what has historically been provided in order to give future candidates more opportunity for exposure throughout the community.

First reading of Bylaw 11-24 was provided at Council’s January 22, 2024 Regular Meeting in conjunction with Bylaw 12-24 which is the amendment exempting election signage from the requirements of a development permit and all sign standards from Land Use Bylaw 17-21.

Should Bylaw 11-24 be given third reading and passed, Administration recommends Election Signage Policy CMD-P-3.9 be repealed.

### **Strategic Plan Goals**

<input type="checkbox"/>	Responsibly Managed Growth	<input type="checkbox"/>	Demonstrated Environmental Leadership
<input type="checkbox"/>	Strong Local Economy	<input type="checkbox"/>	Enhanced Culture & Community Health
<input checked="" type="checkbox"/>	Organizational Excellence		

### **Public Hearing / Participation Strategy**

A Public Hearing is not required for this Bylaw. However, second and third readings of Bylaw 11-24 will be provided to Council at the same meeting as the Public Hearing for the coinciding Land Use Bylaw Amendment.

Public Participation for this Bylaw is in alignment with IAP2 at the Inform Stage and will be posted on the Town’s website and made available to all municipal, provincial, federal, and school board candidates.

### **Alternatives for Consideration**

n/a

**CAO Comments**

I support this Bylaw amendment. Second and third reading for this Bylaw should occur after the public hearing for the other enabling legislation in the Land Use Bylaw.

**Attachment(s)**

1. Bylaw 11-24 Election Signage First Reading Version
2. Election Signage Policy CMD-P-3.9

Prepared by:  
Cathy Duplessis  
Legislative & Policy Services Manager  
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