



BYLAW 11-24 – ELECTION SIGNAGE

Purpose

The purpose of Bylaw 11-24 is to regulate election signage within the Town of Okotoks.

Readings

This Bylaw is ready for first reading.

Report, Analysis and Financial Implications

Historically the Town of Okotoks has governed the placement of election signs on public land using sign corrals, defined as “designated and identified parcels of public land upon which utility locates have been conducted and the Town permits, on a temporary basis for a specified time, the placing of election signs”. In alignment with best practices, Administration recommends that Council formally approve this process by bylaw.

This Bylaw proposes additional sign corral locations to what has historically been provided in order to give future candidates more opportunity for exposure throughout the community.

Strategic Plan Goals

<input type="checkbox"/>	Responsibly Managed Growth	<input type="checkbox"/>	Demonstrated Environmental Leadership
<input type="checkbox"/>	Strong Local Economy		
<input checked="" type="checkbox"/>	Organizational Excellence	<input type="checkbox"/>	Enhanced Culture & Community Health

Public Hearing / Participation Strategy

A Public Hearing is not required for this Bylaw. However, second and third readings of Bylaw 11-24 will be provided to Council at the same meeting as the Public Hearing for the coinciding Land Use Bylaw Amendment.

Public Participation for this Bylaw is in alignment with IAP2 at the Inform Stage and will be posted on the Town’s website and made available to all municipal, provincial, federal, and school board candidates.

Alternatives for Consideration

n/a

CAO Comments

I support first reading of this Bylaw. Second and third reading will come forward once the partner Land Use Bylaw Public Hearing is held.

Attachment(s)

1. Draft Bylaw 11-24 Election Signage

Prepared by:
Cathy Duplessis
Legislative & Policy Services Manager
January 09, 2024