

UNITED WAY/OKOTOKS PARTNERSHIP COMMITTEE CHAIR REPORT

Issue

Committees Bylaw 13-21 requires the Chair of Governance Committees to annually present a summary or highlight report of activities at a Regular Council Meeting.

Motion Proposed by Administration

That the United Way/Okotoks Partnership Committee Chair report be accepted as presented.

Report, Analysis and Financial Implications

The purpose of the United Way/Okotoks Partnership Committee is to sustain a partnership with the United Way of Calgary and Area, to oversee a community fundraising campaign and to distribute United Way funding to eligible organizations serving residents of Okotoks and surrounding areas, according to identified community priorities. The Committee ensures the terms of the Memorandum of Understanding between the Town and United Way of Calgary and Area are met.

Each year the United Way/Okotoks Partnership implements fundraising initiatives that enable the Committee to increase the amount of funding that is available for community investment. In 2022 the Committee raised \$11,313 and contributed to increased community awareness through the following initiatives:

- Tailgate Bailout;
- Workplace campaigns;
- Day of Kindness
- Participation in community events
- COBS Bread
- Second annual coupon book

All donations and funds raised were added to the annual Community Investment fund, which distributed \$84,000 in grant funding to eight eligible community agencies/programs in 2023:

- Christ the Redeemer Catholic Schools
- Foothills School Division: Outreach Education
- Inclusion Foothills Association
- KidSport Okotoks
- Nurtured By Nature Mental Health and Wellness Society
- Okotoks Family Resource Centre
- Sheep River Health Trust;
- Town of High River - Foothills Community Counselling.

The Committee had ten regular meetings in 2022 and have had six regular meetings from January to July 2023.

The Committee continues to regularly seek out new awareness and fundraising initiatives and the 2023 fundraising goal is to be able to grant \$90,000 for 2024 Community Investment.

Strategic Plan Goals

<input type="checkbox"/>	Responsibly Managed Growth	<input type="checkbox"/>	Demonstrated Environmental Leadership
<input type="checkbox"/>	Strong Local Economy	<input checked="" type="checkbox"/>	Enhanced Culture & Community Health
<input type="checkbox"/>	Organizational Excellence		

Equity/Diversity/Inclusivity Impacts and Strategy

n/a

Environmental Impacts

n/a

Governing Policies/Bylaws/Legislation or Agreements

Committees Bylaw 13-21

Memorandum of Understanding

Public Participation Strategy

n/a

Alternatives for Consideration

n/a

CAO Comments

Hearing from Committees is an important part of ensuring overall community and corporate awareness with regard to what is happening and any trends to influence future decision-making.

Attachment(s)

n/a

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