



Proclamation, Lighting or Flag Request at the Municipal Centre

Town of Okotoks Corporate Services
5 Elizabeth Street
Okotoks AB T1S 1K1
Inquiries: Phone 403.938.8900 or cao@okotoks.ca

Please Note: Please ensure your request has come in no less than 10 business days prior to the requested Start Date.

Name of the Requesting Organization *

CANADIAN WOMEN'S HEART HEALTH ALLIANCE

Occasion Title *

WEAR RED CANADA DAY

Request Type *

- Proclamation
 Lighting of the Municipal Centre
 Honorary Flag Raising

If requesting a proclamation, the proclamation document must be uploaded below.

Proclamation Start Date *

2/13/2023

Proclamation End Date *

2/13/2023

Please provide comments to support your request below:

January 13, 2023

Dear Mayor Thorn,

Heart disease is the number one killer of women worldwide and the leading cause of premature death in women in Canada. Globally, cardiovascular diseases affect 1 out of 3 women, yet women everywhere are under-studied, under-diagnosed, under-treated, and under-aware when it comes to their cardiovascular health. Worse, considering that 80% of a woman's risk factors are within her control, heart disease is largely preventable. Wear Red Canada is celebrated annually across Canada on February 13th to raise awareness about women's cardiovascular health. Organized events held across the country serve as a reminder for everyone, especially women, to be mindful, curious and proactive in the management of their heart health and wellness. Powered by the Canadian Women's Heart Health Centre (CWHHC), the Canadian Women's Heart Health Alliance (CWHHA) is comprised of over 140 women's heart health professionals, patients and scientists from across Canada. Our mission is to share evidence-based strategies that will transform clinical practice and enhance collaborative action concerning women's heart health in Canada. Many of the Alliance's members, including myself, live and work here in Okotoks.

Each year, the CWHHA develops a national Wear Red Canada awareness campaign with the ultimate goal of improving the heart health of women in Canada of all ages. We invite you to learn more about Wear Red Canada Day at WearRedCanada.ca.

I write to you today, as the elected mayor, and an advocate for improving health outcomes for women in Okotoks, to kindly request your assistance in proclaiming February 13 as Wear Red Canada Day in Okotoks. We would also kindly request a 2-3 minute pre-recorded video message to the people of Okotoks on behalf of your council about Wear Red Canada Day. If you are interested, we will most definitely provide you with all the needed briefing documents and remain at your disposal to answer any questions.

We want to see improved awareness of the greatest health risk to women in our communities, and, most importantly, fewer women dying prematurely from heart disease—and we believe we can work towards achieving this with your help.

Thank you so much for your time, for reading, and for your consideration. Please not hesitate to contact me at elaha.niazi@ucalgary.ca for any questions, and I would be more than happy to discuss!

Yours sincerely,

Elaha Niazi

Bachelor of Health Sciences, Undergraduate Student
Cumming School of Medicine, University of Calgary

Contact Information

First Name *

ELAHA

Last Name *

NIAZI

Phone *

██████████

Email *

████████████████████

Confirm Email *

████████████████████

Address *

Street Address

49 EVANSFIELD WAY NW

Street Address Line 2

City / Town

CALGARY

Province

AB

Postal Code

T3P0L1

Please upload the proclamation document and any other documents or details supporting your request (i.e.: letter from organization, promotional material, etc.). *

wear red canada proclamation.docx

18.99KB

The personal information on this form is being collected under the authority of Section 33(c) of the Freedom of Information and Protection of Privacy (FOIP) Act and will be used to respond to your request. Should you have any questions regarding the collection or use of your personal information, please contact the FOIP Coordinator at foip@okotoks.ca or 403.938.8944.



Wear Red Canada Day February 13, 2023

WHEREAS, Heart disease is the number one killer of women worldwide and the leading cause of premature death for Canadian women, a fact unknown to many women and their healthcare providers; and

WHEREAS, The Canadian Women's Heart Health Alliance is an organization of volunteer health professionals and patients working hard to improve women's heart health; and

WHEREAS, Wear Red Canada Day is celebrated annually to raise awareness for all Canadians, but especially Canadian women, to be mindful, curious, and proactive in the management of their heart health and wellness; and

WHEREAS, We want to see better prevention, diagnosis, and care and fewer women dying prematurely from heart disease;

THEREFORE Members of Okotoks Town Council, do hereby proclaim February 13, 2023 as Wear Red Canada Day in the Town of Okotoks.

Dated this 23rd day of January 2023

---- Original Signed ----
