

**UNADOPTED MINUTES  
OF THE UNITED WAY/OKOTOKS PARTNERSHIP COMMITTEE  
HELD ON TUESDAY, SEPTEMBER 13, 2022  
CENTENNIAL ARENAS – PROVINCIAL ROOM**

**COMMITTEE MEMBERS PRESENT** Sarah Ulloa, Vice-Chair  
Councillor Lang  
Amber Cherneski  
Janet Gabriel  
Shawna Lawson  
Jakki Smolcic

**COMMITTEE MEMBERS ABSENT** Shari Hutchison  
Fiorentina Maione  
Matthew Sawatsky

**STAFF PRESENT** Sian Anderson, Community Wellness Specialist  
Jenn Besse, Recording Secretary

---

**1. CALL TO ORDER AND LAND ACKNOWLEDGEMENT**

Vice-Chair Ulloa called the meeting to order at 5:42 p.m. and provided a traditional land acknowledgement.

**2. ADOPTION OF AGENDA**

MOTION: By J. Smolcic that the agenda for the September 13, 2022 United Way/Okotoks Partnership Committee Meeting be adopted as presented.

Carried Unanimously

**3. MINUTES OF PREVIOUS MEETING**

3.1 United Way/Okotoks Partnership Committee Meeting - August 9, 2022

MOTION: By J. Gabriel that the minutes of the United Way/Okotoks Partnership Committee Meeting held August 9, 2022 be adopted as presented.

Carried Unanimously

## **4. BUSINESS**

### **4.1 Campaign Discussion and Planning**

A “Giveffect” page will be set-up that can be used on Social Media and for workplace campaigns to receive online donations that go directly to the United Way/Okotoks Partnership.

Efforts have been made to contact the owner of the George Traditional House regarding July's Charity Beer donation.

### **4.2 Campaign Lead Update**

J. Gabriel provided an update on the Coupon Book. Each Committee Member was given five (5) coupon books to sell and bring the money to the next meeting on October 18, 2022. Twelve (12) businesses will be selling coupon books at their locations. Suggestions on selling books at Light-Up Okotoks and having a table at Sobey's were discussed. An email will be sent out to the coupon book businesses thanking them and seeing if there are any additional businesses wanting to sell the books.

S. Lawson provided an overview of the Tailgate Bailout event held August 27, 2022. Despite the weather, it was another successful year! Having the Point of Sale machines and “Giveffect” set up to accept donations was instrumental in the success of the event. Feedback for future years was to have the prisoners' donation pages open for longer before and after the event to maximize their options for collecting donations.

### **4.3 Day of Kindness Campaign**

The Day of Kindness Campaign will be held on Wednesday, October 26, 2022. Waiting on letter from United Way Calgary that will be sent out to businesses. Once received will send out a draft to Committee and collect business names.

**MOTION:** By A. Cherneski that business items 4.1 to 4.3 be received as information.

Carried Unanimously

#### 4.4 Administrative Invoice(s)

The invoice from Soul Sugar for the September 13, 2022 Committee meeting dinner was presented for payment approval.

MOTION: By Councillor Lang that the invoice(s) for Administrative expenses totaling \$125.58 be paid.

Carried Unanimously

#### 4.5 Campaign Invoice(s)

Campaign expenses for the Tailgate Bailout held on August 27, 2022 were presented for payment approval.

MOTION: By J. Smolcic that the invoice(s) for Campaign expenses totaling \$157.25 be paid.

Carried Unanimously

### 5. REPORTS

#### 5.1 Staff Liaison Report - S. Anderson

Community Wellness Specialist S. Anderson provided an update on the Community Access Program doing an Expression of Interest for the 2023/24 contract, the upcoming Foothills Region Interagency Gathering, the Blanket exercise for Town staff and town offices will be closed on September 19, Day of Mourning - Queen Elizabeth's funeral and September 30, National Day for Truth and Reconciliation.

#### 5.2 Treasurer Report - J. Gabriel

J. Gabriel reported on the account balances and the current fundraising totals.

#### 5.3 Council Report - Councillor Lang

Councillor Lang reported on the 4 year Strategic Plan, the 2022 Conservation Educators Final report, The Okotoks Dawgs (2022 Western Canadian Baseball League Champions) brought in the trophy for Council to get pictures with and the Okotoks Optimist Club presented on the upcoming Tim Horton's Smile Cookie Week campaign.

MOTION: By J. Smolcic that items 5.1 to 5.3 be received as information.

Carried Unanimously

**6. GENERAL DISCUSSION**

**6.1 Round Table Discussion**

A discussion was had on the process of recruiting new Committee Members.

MOTION: By A. Cherneski that item 6.1 be received as information.  
Carried Unanimously

**7. CORRESPONDENCE**

None

**8. NEXT MEETING**

The next meeting of the United Way/Okotoks Partnership Committee will be held on Tuesday, October 18, 2022.

**9. ADJOURNMENT**

MOTION: By S. Lawson that the September 13, 2022 United Way/Okotoks Partnership Committee Meeting adjourn at 6:58 p.m.  
Carried Unanimously