

2022-2025 STRATEGIC PLAN AND PUBLIC ENGAGEMENT

Issue

The Town of Okotoks 2022-2025 Strategic Plan is provided to Council for endorsement to begin the strategic implementation planning.

Motion Proposed by Administration

That the 2022 – 2025 Town of Okotoks Strategic Plan be approved as a planning tool with the final plan to come forward to the September 12, 2022 Council meeting for final approval.

Report, Analysis and Financial Implications

For many years, the Town of Okotoks has operated under the direction of Council and developed and approved Strategic Planning that is aligned with the elected term of Council. The plan being presented today is based on Council's priorities as discussed at the February 3rd and 4th Strategic Planning Workshop and further refined at another workshop on April 4th, 2022. The information discussed was a reflection of Council's knowledge of the desires and concerns expressed by citizens during interactions in both formal and informal venues, including the recent election process. The strategic priorities focus on 'what needs to be done' and 'why' over the next four years.

The Strategic Plan is guided by an updated vision: "A vibrant, resilient, and connected community that fosters the wellbeing of land and people; a community to call home."

The 2022-2025 Strategic Plan provides a comprehensive approach to the community's current and anticipated challenges and opportunities over the next four years. The Strategic Plan directs the priority activities along with core services of the Town and continues to guide our community towards a promising future as a great place to live, work, and play.

Should the Plan be approved as a planning tool, two key processes will begin. The first process will be incorporating feedback obtained from the citizen satisfaction survey, which will be launched on May 6, 2022. The second process will be the development of the strategic implementation plans, which Administration is responsible for developing to determine how the strategic priorities and key result areas will be achieved over the next four years.

The strategic implementation plans will be provided to Council by September along with the results of the citizen satisfaction survey. Based on this, at the September 12th, 2022 Council meeting, adjustments to the strategic plan will be considered. Once this work is completed, the Strategic Plan will be designed as a publication and widely distributed to staff and posted on the Town's website.

Strategic Plan Goals

<input type="checkbox"/>	Manage Community Growth	<input checked="" type="checkbox"/>	Provide Strong Governance
<input type="checkbox"/>	Provide Quality Community Infrastructure	<input type="checkbox"/>	Healthy and Safe Community
<input type="checkbox"/>	Enhance Organizational Excellence	<input type="checkbox"/>	Foster Economic Vitality
		<input type="checkbox"/>	Promote Environmental Excellence

Governing Policies/Bylaws/Legislation or Agreements

n/a

Public Participation Strategy

The Strategic Plan will be published on the Town's website for public information.

Alternatives for Consideration

n/a

CAO Comments

Upon approval of the Strategic Plan as a planning tool, the work begins. Administration and public feedback in the citizen satisfaction survey will guide future amendments to the strategic plan.

Attachment(s)

n/a

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