



FOR IMMEDIATE RELEASE

April 25, 2022

Citizen satisfaction survey begins May 6

Okotoks, AB: The Town of Okotoks is committed to listening to and providing important services to our community. With this in mind, we ask an adult (18+) representative from each household to go online to participate in the Town's Citizen Satisfaction Survey, available from **May 6-23**.

Completing the survey provides the Town with a better understanding of residents' priorities. This can help Council and Administration determine how to allocate funds for new and existing initiatives, programs, services and capital projects.

Postcards containing the QR code, survey link and required authorization code (pin number) to access the online survey are being mailed to each household in Okotoks next week. Please watch for them in your mailbox.

Your responses are anonymous and confidential. They provide valuable insight on the community's thoughts into how the Town can support and develop the kind of community residents want to live, work and play in. Your contribution will also help to affirm Council's development of the Okotoks Strategic Plan (2022 – 2025).

For residents who prefer to complete a printed version, copies of the Town's Citizen Satisfaction Survey will be available at the Town of Okotoks Municipal Centre (5 Elizabeth Street). If you require additional information, please call 403-938-4404 or visit www.okotoks.ca/citizen-survey.

Results of the survey will be provided to Council and shared with the community in August.

Thank you for your participation; your feedback matters to us.

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