

From: Economic Developers Alberta (EDA) <admin@edaalberta.ca>
Sent: Monday, January 24, 2022 10:09 AM
To: Rosanne Matheson <rmatheson@okotoks.ca>
Subject: 2022 Economic Development Week - Community Challenge in Alberta

**** External Message ** - Please be cautious when opening links or attachments in email**



2022 Economic Development Week

May 9 -13, 2022

2022 Community Challenge in Alberta

Dear Tanya Thorn,

For the second year in a row; Alberta Municipalities and Rural Municipalities of Alberta are joining EDA to amplify the importance of economic development by inviting you to take part in the 2022 Community Challenge.

You can participate by having your community officially proclaim May 9 - 13 as "Economic Development Week."

Last year, 34 Alberta Communities made the official proclamation, exceeding our goal of 25 communities.

This year, we're upping the ante: **our goal is to have 50 Alberta Communities make the official proclamation!** Let's get it on your community's calendar now.

The pandemic has made economic recovery a top priority. Support this priority by encouraging municipalities, large and small, to formally recognize and celebrate Economic Development Week.

It's easy; here's how:



**2022 Economic Development Week
Information**

1. Customize a sample resolution
2. Have your Council/Mayor officially proclaim the week in your community and sign the resolution.
3. Share the proclamation with local media, and on your social media pages.
4. Don't forget to tag us: Twitter: @edaalberta; LinkedIn: @Economic Developers Alberta (EDA) and Facebook: @EconomicDevelopersofAlberta
4. Email us at admin@edaalberta.ca and it will be added to the EDA website.

Click the button to download the sample resolution, and see the list of 2021 Community Challenge participants.

We recognize how economic developers are bolstering municipalities and helping Alberta's communities to recover.

Your involvement in the 2022 Community Challenge gives you a voice.

It lets your community know you value the contribution of economic development, and helps you strengthen support for the work your economic development staff does throughout the year.
