

The Brenda Strafford Foundation Ltd.
4628 Montgomery Blvd NW
Calgary, AB T3B 0K7
theBSF.ca

July 19, 2021

Councillor Florence Christophers
Deputy Mayor
Town of Okotoks
5 Elizabeth Street
Okotoks, AB, T1S 1K1

Re: 2020-21 Report to the Community

Dear Councillor Christophers,

The Brenda Strafford Foundation is proud to present our **2020 Report to the Community**. This annual report covers activities within our 2020-21 year.

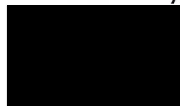
Throughout 2020, The Foundation, along with the health care and continuing care sector, faced the significant challenge of responding to the COVID-19 pandemic. Thanks to the protection of the vaccine, there is finally hope that the end of the pandemic is now in sight. Although prevention and containment will continue to be a priority for some time, we are encouraged by the ability to return to some semblance of normal.

Despite the challenges of the COVID-19 pandemic, the past year has been yet another year full of growth and new achievements for The Foundation. Key highlights include the opening of Cambridge Manor, which opened in July 2020, and construction of the new Clifton House, scheduled to open in the Spring of 2022.

We take this opportunity to not only reflect upon on the achievements highlighted in this year's annual report, but to also reflect upon our continued growth and impact over the past 45 years. As we continue to build upon the achievements and successes of our past, looking ahead, The Foundation has a promising future that is full of great potential. We look forward to further engagement and collaboration with our internal and external communities in the year ahead as we embark on a new strategic planning cycle and continue to strive to achieve our mission to optimize well-being and enrich people's lives in innovative ways.

Thank you for your ongoing support of The Brenda Strafford Foundation. Together, we continue to realize our philosophy: *'The preservation of dignity and the pursuit of happiness.'* And together, we proudly remain BSF Strong!

Yours sincerely,



Mike Conroy
President and CEO

Enclosure: 2020 Report to the Community



2020 Report to the Community report link:

<https://thebsf.ca/media/files/upload/BSF-VOH-2021-issue1-web.pdf>