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August 24, 2020

Dear Mayor Bill Robertson & Council,

The High River District Health Care Foundation is sad to announce that we have decided to CANCEL our 34th Annual, 2020 Dinner and Auction. We will miss the fun, friends and good food of our dinner, but we will definitely be back when it is safe to do so.

That said, we still have a special treat in store for all our supporters in October! The Foundation is thrilled to announce that on October 2nd, 2020 we will be hosting the "Big Screen Harvest Party" fundraising concert, featuring a live performance by award winning Canadian country music stars (sorry we can't let the cat out of the bag just yet, but trust us it is going to be great!), at the new High River Sunset Drive-in! There will be three one-hour shows with a total attendance expected of almost 2000 people (safely in their own cars).

We are planning to have a much bigger on-line presence for this year's event that will reach an even larger audience. We are moving our 50/50 draw and our auction online and opening them up to the general public. Social media will be the mainstay of our promotions and all tickets will be online so our reach will be greatly expanded.

Funds raised this year will be directed to "Greatest Needs", which allows for us to support the most current and urgent needs as they arise. I think that we all recognize that our healthcare system is challenged having to respond to a global pandemic while still caring for our communities regular healthcare needs, so your continued support is needed more than ever.

We would like to invite you, once again, to be part of a fabulous community event and help raise much needed funds for a terrific cause. We recognize that these have been challenging times on our local businesses but if you have the capacity, we ask that you please consider donating an item for our online auction. The auction will go live online on September 23 therefore we need to ask for your commitment by September 4, 2020 by emailing me at cathy.couey@ahs.ca or calling 403-652-0129.

For over three decades, donors and volunteers from our communities have committed to making sure High River and Nanton have the very best healthcare possible and this year will be no different. Over that time together we have committed to enhancing our local facilities and helping local healthcare professionals keep our communities healthy.

Yours truly,

Cathy Couey

Fund Development & Communications Officer

