

From: Maria Glidden [<mailto:maria.glidden@prostatecancer.ca>]

Sent: July-30-18 1:36 PM

To: Legislative Services

Subject: Support men in your community: Proclaim September as Prostate Cancer Awareness Month

Dear Mayor Bill Robertson,

Every day, 11 men die from prostate cancer in Canada. It's a serious disease that needs attention. **September is Prostate Cancer Awareness Month.** Thank you for support of this important initiative in 2017, joining nearly 250 municipalities across Canada to formally recognize September as Prostate Cancer Awareness Month. We need your support to double that number in 2018 in order to spread awareness even further.

Please help us achieve this important goal by once again joining other communities across Canada in a show of solidarity against the most common cancer in Canadian men by **officially recognizing September 2018 as Prostate Cancer Awareness Month in Okotoks and illuminating a landmark in blue: the official colour of prostate cancer awareness.**

A template proclamation can be found below for your reference.

Eagerly awaiting your response,

Maria Glidden
Prostate Cancer Canada

Prostate Cancer Canada is the leading national foundation dedicated to the elimination of the most common cancer in men through research, advocacy, education, support and awareness. As the largest charitable investor in prostate cancer research in Canada, Prostate Cancer Canada is committed to continuous discovery in the areas of prevention, diagnosis, treatment, and support.

Prostate Cancer Canada is proud to have been named one of Canada's top 3 health charities for efficiency and financial transparency in the Financial Post's 2017 Charities of the Year list.