

Notice of Motion
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Whereas to do my best job as the linkage between administration and our community, the more I know about the actions, activities, plans, and challenges of the corporation, the better I can play that role;

Whereas there is evidence of growing mistrust between residents and governments (Source: Majority of Canadians distrust government: poll suggests, CBC Radio – February 16, 2017);

Whereas there is a growing demand among electorate for governments of all levels to open lines of communication and to create more transparency around the work, priorities, and expenditures of governments of all levels;

Whereas a recent presentation by two residents made on behalf of hundreds of signatures indicate rising frustrations around the quality of our communication (made in response to a specific waste management pilot project);

Whereas a part of our Council role is both policy and public relations. The CAO Report is a public relations opportunity to complement our efforts to communicate to our community through the media, websites, press releases and other forms of 'words on a page';

Whereas our meetings are now live and recorded. This presents a unique opportunity to give our residents a biweekly update on what has happened in the past two weeks, what is currently happening and what is upcoming. It will help us communicate important highlights relevant to Council and our community in real time and in person;

Whereas our CAO Report is also a unique opportunity to share insights into the day-to-day activities of our Town staff as they execute Council's mandate on behalf of our community. And more specifically it is an opportunity to articulate priorities and to showcase the awards, innovation, creativity, special efforts, challenges, and activities of Town staff that might otherwise go unnoticed, unacknowledged, and underappreciated by Council and our residents;

Therefore, be it resolved that the CAO Report be expanded to hit highlights (past, present and upcoming) from the corporation with a special focus on the following:

- a. Public participation opportunities
- b. RFP's (if they are relevant to Council strategic priorities)
- c. Awards, successes, special efforts, innovations
- d. Challenges
- e. Current priorities